






A guide to creating a pet-friendly workplace

The Bark Down

A recent study showed a pet-friendly office is the second most sought after benefit, right behind remote work.


 71% of millennial pet owners would take a pay cut if it meant that they could bring their pets to work every day.¹

 88% of employees believe pets improve morale.³

 63% of employees said they would be more interested in interviewing for a new job if it had a pet-friendly policy.²

 67% of employees agree that pets increased productivity.³

 82% of employees say implementing pet-friendly policies would increase company loyalty.³

 Less stress among all employees, even among those who do not own dogs.

Ready to get the ball rolling with becoming a dog-friendly office? All you have to do is:

- Determine interest by conducting a survey** - Once you've decided your workplace is a good fit for four-legged friends, send out an anonymous survey to determine employee interest, concerns, or opinions on the program.
- Establish a Dogs at Work Committee** - The committee will oversee the program, review dog applications, and ensure the office is dog-friendly.
- Get landlord approval** - Provide your landlord with information about the program and the rules and guidelines your office is implementing to maintain a safe and clean workplace.
- Pet proof the building** - Tuck cords out of the way, set up water bowls, designate dog-friendly areas, and put up approved Dog ID signs as you get ready to welcome your new four-legged coworkers.
- Provide interested employees with Employee Handbook** - Ready to bring dogs into the office? Have employees familiarize themselves with the rules and expectations of bringing their dog in and fill out the necessary paperwork.

¹ Zulily. (2018). The Millennialization of the Pet Industry - Retail's Opportunity to Reach the Pet-Obsessed. Retrieved from https://cfdn-skin.zulily.com/media/catalog/treatments/1531761375258/Pet_Trend_Report.PDF
² Nestle Purina. (2017). Purina Launches Inaugural Pets at Work Report. Purina Press Release. Retrieved from <http://newscenter.purina.com/2017-06-20-Purina-Launches-Inaugural-Pets-at-Work-Report>
³ Banfield Pet Hospital (2016). Pet-Friendly Workplace PAWrometer™. Retrieved from https://www.banfield.com/-/media/Project/Banfield/Main/en/about-banfield/Press-Releases/PDF/Banfield-PAWrometer-Summary_032916_FINAL-TM.pdf?rev=73f0f80e8fc4b9e97a45cff77842c9e&hash=31B57736E0A0B864B3EB48BDB6589AFA



PET INSURANCE

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